




FUTURE THROUGH COOPERATION



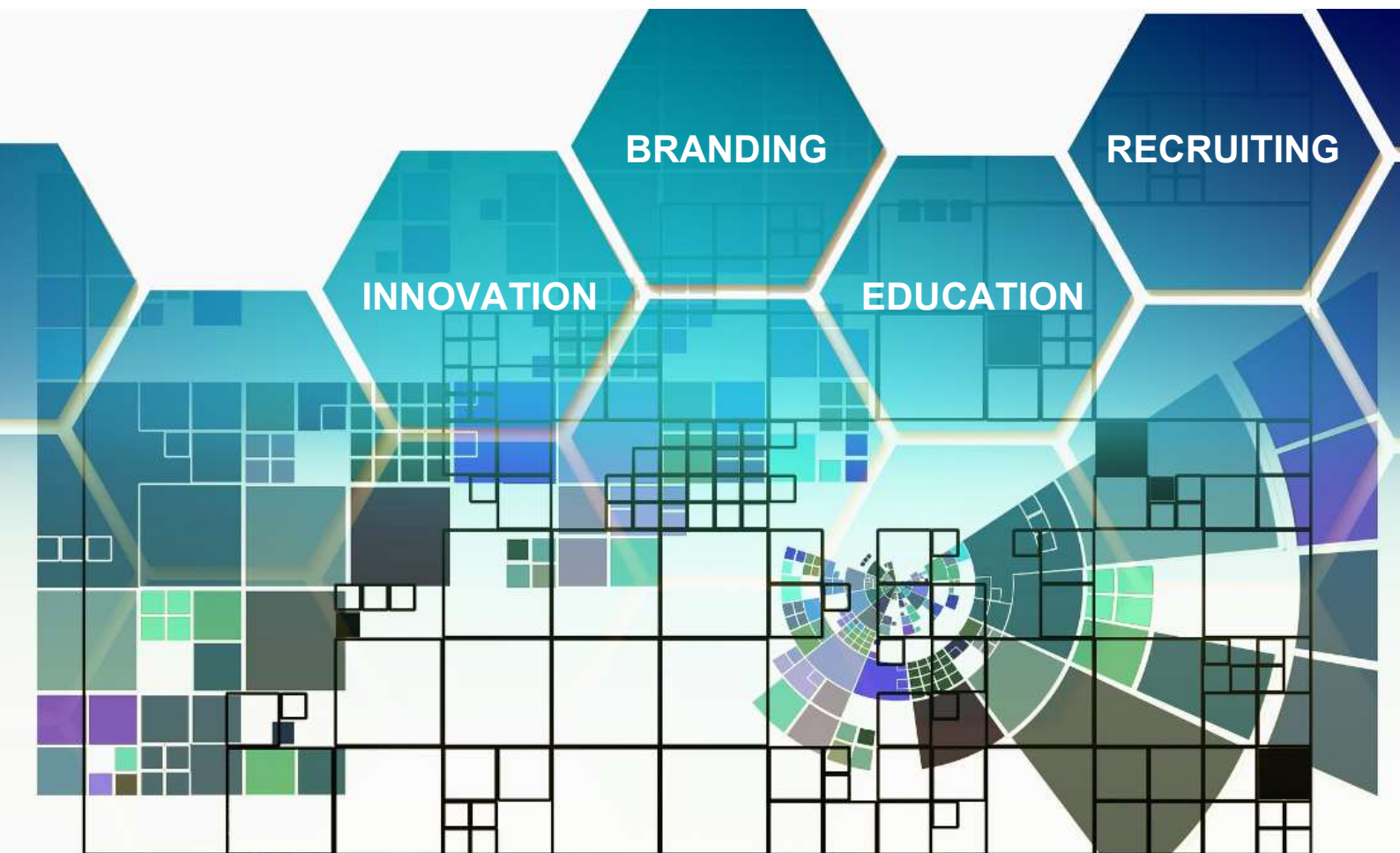
**EQUIPPED WITH NEW THINKING AND CONTACTS
SECURE YOUR OWN COMPETITIVE PROGRESS**

Securing the future, because you

-  are able to clarify urgent needs and solve them together **with selected and like-minded employers and experts**
-  if necessary, can **jointly implement innovative projects**
-  if necessary, **secure skilled workers**: use the **common talent pool**
and much more.

From the practice for the practice

- 👍 **Knowledge exchange** and communication with experts from the field
- 👍 **Holistic consideration** of relevant needs of attractive employers
- 👍 **New impulses and practical solutions** for your daily work in education and training
- 👍 **Creating synergies**; cross-regional networking with strong, well-known partners



Notes on the format

Basically	<ul style="list-style-type: none">› Decision makers advise decision makers. › The participants see themselves as a community of interests, develop sustainable strategies and solutions for their companies. They not only improve their management knowledge, but gain new insights, learn from "colleagues" and their experiences. › Professional support of interested companies on the way to remain an attractive employer.
Fields of action	<p>The range of programs is based on the urgent needs of the platform users of attraktive-arbeitgeber.com.</p> <p>The topics can vary depending on the composition of a strategy circle, according to the participating employers, experts, the committed education partner on site.</p>
Target groups	<p>For registered and selected employers and experts from the platform attraktive-arbeitgeber.com.</p> <p>Depending on the agenda of an appointment, company owners, managing directors, board members, decision makers from the departments such as human resources, communication, development / it, ... are invited.</p>
Participants	<p>Up to 10 registered companies in the employer role per strategy circle / topic / date.</p> <p>Each participating company can send up to 2 contacts per appointment.</p>
Procedure & Registration	<p>Event dates are planned by the host and publicly communicated.</p> <p>Invited guests will be informed in time by email.</p> <p>All participants are responsible for their arrival / accommodation.</p>
Moderators	<p>From the circle of registered and displayed experts.</p>
Catering	<p>Host on site</p>

Conditions

- Value commitments, rules
- › Participation in the strategy circle is only possible by invitation
 - › Expectation: solution-oriented discussion culture; high benefit for relatively low time investment
 - › Reputation protection: selected decision makers are invited
 - › „Competition-free forum“
 - › Confidentiality
 - › Non-commitment: every company can terminate its involvement in the Strategy Circle Attractive Employers at any time, without having to renounce its access to the digital platform attraktive-arbeitgeber.com.

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- Entrance requirements
- › Active profile on www.attraktive-arbeitgeber.com
 - › Serious interest in "cooperation". This includes the willingness to enter into dialogue with the attending participants, to "share" the own knowledge with each other.
Principle: „*take and give*“.



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Talent Platform

[Attraktive-Arbeitgeber.com](https://www.attraktive-arbeitgeber.com)

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With like-minded employers and experts in personal dialogue.
Benefit from the Strategy Circle Attractive Employers.

More about our service at www.attraktive-arbeitgeber.com/strategiekreis